

**PRESS RELEASE**

**CES 2006**

**January 5<sup>th</sup> 2006**

**At CES 2006 *Bolzano Villettri* decides to revolutionize peoples' perception of an Ideal Sound with the brand's counter-aperture loudspeakers.**

At CES 2006 which recently took place in exciting Las Vegas, Bolzano Villettri presented the brand's best products – the Campanile series: comprising of the great Torre, a more delicate Piazzetta and several new lines. The reaction of the American market was very similar to those of the Europeans...they simply appreciated the counter-aperture loudspeakers emanating the crispest sound, clearly having nothing in common with what else was on offer.

These gifted speakers are distinguishable notably for their design. The two pairs of drivers that are constructed not to look at the listener, but to stare at each other cannot but produce an awesome effect. The impeccable music performance, in stereo and multi-channel modes both appeared even more inspiring. During the numerous presentations throughout the exhibition, you were able to experience the purist and most panoramic performances, whether you were watching a movie or listening to your favorite compositions.

What did the Italian brand contributed to the show?

Simple - a step towards minimalism in their new Design and Bellagio Lines. Bellagio Line speakers in black leather looked very intriguing, its elegant design and superior musical qualities couldn't fail to capture the attention of the diligent listener and music worshipper! Leaving all that come in awe of it – tempted to walk off home with their very own pair!!

***Bolzano Villettri has been known for its revolutionary products that make it possible for anyone to enjoy a powerful, robust sound from nearly anywhere in their home. Counter-aperture is the basic principle of sound wave distribution seen in all series of the manufacturer's products.***

